

All Things Media

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Website





Does Your Company Need A Website?

- Informational
- e-Commerce
- Customer Portal



Process

1. Domain Selection
2. Development
3. Technical and Onsite Search
Engine Optimization



Domain Selection

- Make It Easy
- Keep It Short
- Use Key Terms
- Remember Your Target



Development

- Wix, Squarespace,
WordPress.com
- Professionally Developed



Technical and OnSite Optimization

- Landing Pages
- Optimization
- Availability to Search Engines
- Accessibility



Email





Benefits of Branded Email Accounts

- Professionalism
- Control over accounts
- Extra Features



Promotion





Why?

- Over 1.8 Billion Websites in the world
- A Website without visitors is just a drain of resources



How?

- Paid Advertising
- Content Marketing
- Social Media

The image features a solid orange background. In the top-left corner, there are three vertical bars of varying heights, each composed of several overlapping semi-transparent circles. In the bottom-right corner, there are four vertical bars of increasing height from left to right, also composed of overlapping semi-transparent circles.

The Reason!



Return on Investment

Your cost needs to be lower than
the benefit to your business.



Analytics

Monitor your website to help identify your successes and failures.



About Me

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